SPONSORSHIP OPPORTUNITIES

41ST ANNUAL CONFERENCE

April 26 – 30, 2027 | Frisco, TX

One way to convey your support of TJA is to sponsor a conference event for the attendees. Sponsorships of these events allow TJA to spend our dollars during the year on vital educational training for our membership. Sponsors of these events will be recognized in accordance with the designations on the following page. Events will be assigned on first come, first served basis. The previous year's sponsors of signature events have first right of refusal for that event.

Company Name _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____

Title _____ Signature _____

☐ I have enclosed a check in the amount of $ _____ for this sponsorship.

AVAILABLE SPONSORSHIPS

Indicate choice by placing a number in the corresponding blank with #1 being first choice. Please consider sponsoring/co-sponsoring one or more of the following events for our attendees. If choosing to co-sponsor an event or promotion, please enter in the amount (if applicable) you would like to support.

Please Note: Sponsorships DO NOT include exhibit space, unless otherwise noted.
***Denotes a signature event/promotion.**

Event/Promotion	#	Full Sponsorship	#	Co-Sponsorship
MONDAY				
Golf Tournament*		NOT APPLICABLE		$_____ $1000 min
Jack Crump Scholarship BBQ Fundraiser*		$5,000		$2,500
Morning Refreshment Break		$7,500		$_____ $1000 min
Afternoon Refreshment Break		$7,500		$_____ $1000 min
TUESDAY				
Morning Refreshment Break		$7,500		$_____ $1000 min
Afternoon Refreshment Break		$7,500		$_____ $1000 min

Exhibit Hall Lunch*		$10,000		$_____ $1000 min
Cornhole Tournament Snacks		$5,000		$_____ $1000 min
WEDNESDAY				
Morning Refreshment Break		$7,500		$_____ $1000 min
Afternoon Refreshment Break		$7,500		$_____ $1000 min
Exhibit Hall Lunch*		$10,000		$_____ $1000 min
Cornhole Tournament Snacks		$5,000		$_____ $1000 min
THURSDAY				
Morning Refreshment Break		$7,500		$_____ $1000 min
Afternoon Refreshment Break		$7,500		$_____ $1000 min
Awards Banquet Dinner*		$25,000		$_____ $1000 min
Casino Night*		$3,000		$_____ $1000 min
Casino Night Prizes*		$3,000		$_____ $1000 min
Awards Banquet Beverages*		$3,000		$_____ $1000 min
FRIDAY				
Morning Beverage Break		$5,000		$_____ $1000 min
ADDITIONAL SPONSORSHIP OPTIONS				
Exhibit Hall Game*		$200 (per booth)		NOT APPLICABLE
Participant Gifts**		$5,000		$_____ $1000 min
Speaker Sponsorships*		$1,500		$_____ $500 increments

***A lanyard sponsor for the 41st Annual Conference has already been assigned.** Sponsors have the opportunity to sponsor alternative participant gifts in coordination with event staff. Gift ideas may include notebooks, padfolios, pens, stress balls, flash drives, power banks, cleaning cloths, but other ideas are considered. Please contact Sharese Hurst at sharese@shsu.edu if you are interested in exploring additional gift sponsorship options.*

All event and promotion sponsors are recognized on conference signage, the digital workbook, conference workbook and the pre-session powerpoint slideshow. All event and promotion sponsors (with the exception of the exhibit hall game sponsors) will be recognized with their logo and company website displayed.

In order to be recognized on signage, a logo must be received in High Resolution PDF, EPS or SVG format by February 1, 2027.

41st TJA CONFERENCE EXHIBITOR LEVELS

PRESIDENTIAL - $9,500

- Two (2) Exhibit booths at annual conference, premium location
- One (1) Exhibit booth at JMI conference, first choice location with four (4) company representatives
- Eight (8) company representative at annual conference
- First opportunity to book hospitality suite for annual conference
- Recognition in the conference app and digital conference program
- One (1) large ad (8.5" x 11" portrait) in annual and JMI digital conference workbook
- Company Logo (linked to company website) displayed on the TJA Website for 1 year
- Full page color ad in all publications of Key Issues
- Main Banner Display on mobile app displayed at each conference
- Company recognized at the TJA Annual Awards Banquet
- Reserved seating at the TJA Awards Banquet for company employees and guests
- Recognition on conference signage
- Selected TJA Merchandise
- One year business membership
- Priviledge of staying at Embassy Suites (host hotel) — maximum of 3 rooms

PLATINUM - $6,500

- Two (2) exhibit booths at conference, premium location
- Six (6) company representatives
- Recognition in the conference app and digital conference program
- One (1) large ad (8.5" x 11" portrait) in annual and JMI digital conference workbook
- Full page company ad in two issues of Key Issues
- Company recognized during the TJA Annual Awards Banquet
- Selected TJA merchandise
- One year business membership
- Priviledge of staying at Embassy Suites (host hotel) — maximum of 2 rooms

GOLD - $3,500

- One (1) exhibit booth at conference, premium location
- Five (5) company representatives
- Recognition in the conference app and digital conference program
- One (1) medium ad (8.5" x 5.5" landscape) in digital conference workbook
- Half page company ad in two issues of Key Issues
- Company recognized during the TJA Annual Awards Banquet
- Selected TJA merchandise
- One year business membership

SILVER - $2,500

- One exhibit booth at conference
- Recognition in the on-site conference program
- One (1) banner ad (8.5" x 2.75" landscape) in digital conference workbook
- One year business membership

JERRY BAGGS SCHOLARSHIP FUNDRAISER GAME

SPORTS CITY, USA

Frisco, TX is also known as Sports City USA due to the top tier sports organizations that call the city home. To learn more about this distinction, head to the Frisco Visitors Site at www.VisitFrisco.com!

Take advantage of this guaranteed chance to interact with TJA's conference participants.

Each sponsoring vendor will receive an image necessary for each participant to fill out his or her game card. This guarantees the attendee will make contact with participating vendors.

There will be cash prizes for the winner's drawing. The prizes will be funded out of the sponsorship money, and all remaining proceeds will go to the Jerry Baggs Scholarship Fund.

Sponsorship is only $200 per booth

For more information:
Sharese Hurst
sharese@shsu.edu | 936.294.1687