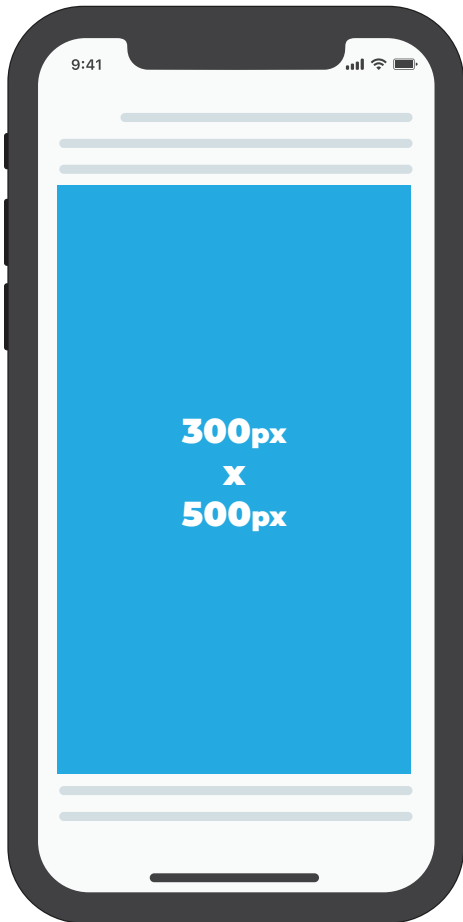


# DIGITAL WORKBOOK AD SIZES

As the Texas Jail Association has moved away from physical workbooks, we are also updating our ad sizes to ensure that our vendors are able to be presented at their very best in our digital workbook. Please reference this page for the sizes we request for your advertisement in our digital workbook. These ads are for the **digital workbook ONLY** and not for the conference app.



## LARGE AD

300px wide  
500px high

Available to Presidential  
& Platinum Sponsors



## MEDIUM AD

300px wide  
250px high

Available to  
Gold Sponsors



## BANNER AD

300px wide  
125px high

Available to  
Silver Sponsors

All Digital Ads will be set as links directing to the exhibitor's company website.

**Please submit your ads in PDF or JPG format with no bleeds or crop marks.**

**A vector format (resizable SVG or EPS) is ideal. Animation accepted (no video.)**

Small text or long bodies of text may not be readable on small screens. We recommend taking advantage of large font sizes, bold colors and big graphics to make your ad stand out.

These ads are for the **digital workbook ONLY** and not for the conference app.