



# SPONSORSHIP OPPORTUNITIES

## 38TH ANNUAL CONFERENCE

May 6 – May 10, 2024 | San Marcos, TX

One way to convey your support of TJA is to sponsor a conference event for the attendees. Sponsorships of these events allow TJA to spend our dollars during the year on vital educational training for our membership. Sponsors of these events will be recognized in accordance with the designations on the following page. Events will be assigned on first come, first served basis. The previous year's sponsors of signature events have first right of refusal for that event.

Company Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Title \_\_\_\_\_ Signature \_\_\_\_\_

I have enclosed a check in the amount of \$ \_\_\_\_\_ for this sponsorship.

### AVAILABLE SPONSORSHIPS

Indicate choice by placing a number in the corresponding blank with #1 being first choice. Please consider sponsoring/co-sponsoring one or more of the following events for our attendees. If choosing to co-sponsor an event or promotion, please enter in the amount (if applicable) you would like to support.

**Please Note: Sponsorships DO NOT include exhibit space, unless otherwise noted.**  
**\*Denotes a signature event/promotion.**

Event/Promotion	#	Full Sponsorship	#	Co-Sponsorship
<b>MONDAY</b>				
<b>Golf Tournament*</b>		NOT APPLICABLE		\$ _____ \$1000 min
<b>First Time Attendee Meet &amp; Greet*</b>		\$5,000		\$2,500
<b>Jack Crump Scholarship BBQ Fundraiser*</b>		\$5,000		\$2,500
<b>TUESDAY</b>				
Morning Refreshment Break		\$7,500		\$ _____ \$1000 min
Afternoon Refreshment Break		\$7,500		\$ _____ \$1000 min
<b>Presidential Lunch*</b>		\$10,000		\$ _____ \$1000 min
Cornhole Tournament Snacks		\$5,000		\$ _____ \$1000 min

Event/Promotion	#	Full Sponsorship	#	Co-Sponsorship
<b>WEDNESDAY</b>				
Morning Refreshment Break		\$7,500		\$_____ \$1000 min
Mid-Morning Refreshment Break		\$5,000		\$_____ \$1000 min
Afternoon Refreshment Break		\$7,500		\$_____ \$1000 min
<b>Exhibit Hall Lunch*</b>		\$10,000		\$_____ \$1000 min
Cornhole Tournament Snacks		\$5,000		\$_____ \$1000 min
<b>THURSDAY</b>				
Morning Refreshment Break		\$7,500		\$_____ \$1000 min
Afternoon Refreshment Break		\$7,500		\$_____ \$1000 min
<b>Awards Banquet Dinner*</b>		\$25,000		\$_____ \$1000 min
<b>Awards Banquet Entertainment*</b>		\$3,000		\$_____ \$1000 min
<b>Awards Banquet Beverages*</b>		\$3,000		\$_____ \$1000 min
Cornhole Tournament Snacks		\$5,000		\$_____ \$1000 min
<b>FRIDAY</b>				
Morning Beverage Break		\$5,000		\$_____ \$1000 min
<b>ADDITIONAL SPONSORSHIP OPTIONS</b>				
<b>Exhibit Hall Game*</b>		\$200 (per booth)		NOT APPLICABLE
<b>Conference Lanyards*</b>		\$1,500		\$_____ \$1000 min
<b>Participant Swag*</b>		\$5,000		\$_____ \$1000 min
<b>Speaker Sponsorships*</b>		\$1,500		\$_____ \$500 increments

All event and promotion sponsors are recognized on conference signage, the digital workbook, conference workbook and the pre-session powerpoint slideshow. All event and promotion sponsors (with the exception of the exhibit hall game sponsors) will be recognized with their logo and company website displayed.

**In order to be recognized on signage, a logo must be received in High Resolution PDF, EPS or SVG format by March 1, 2024.**

# 38<sup>th</sup> TJA CONFERENCE EXHIBITOR LEVELS

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## PRESIDENTIAL - \$9,000

- Two (2) Exhibit booths at annual conference, premium location
- One (1) Exhibit booth at JMI conference, first choice location with four (4) company representatives
- Eight (8) company representative at annual conference
- First opportunity to book hospitality suite for annual conference
- Recognition in the conference app and digital conference program
- One (1) large ad (300px wide x 500px tall) in annual and JMI digital conference workbook
- Complimentary Banner on the TJA Website
- Full page color ad in all publications of Key Issues
- Main Banner Display on mobile app displayed at each conference
- Company recognized at the TJA Annual Awards Banquet
- Reserved seating at the TJA Awards Banquet for company employees and guests
- Recognition on conference signage
- Selected TJA Merchandise
- One year business membership
- Privilege of staying at Embassy Suites (host hotel) — maximum of 3 rooms

## PLATINUM - \$6,000

- Two (2) exhibit booths at conference, premium location
- Six (6) company representatives
- Recognition in the conference app and digital conference program
- One (1) large ad (300px wide x 500px tall) in digital conference workbook
- Full page company ad in two issues of Key Issues
- Company recognized during the TJA Annual Awards Banquet
- Selected TJA merchandise
- One year business membership
- Privilege of staying at Embassy Suites (host hotel) — maximum of 2 rooms

## GOLD - \$3,000

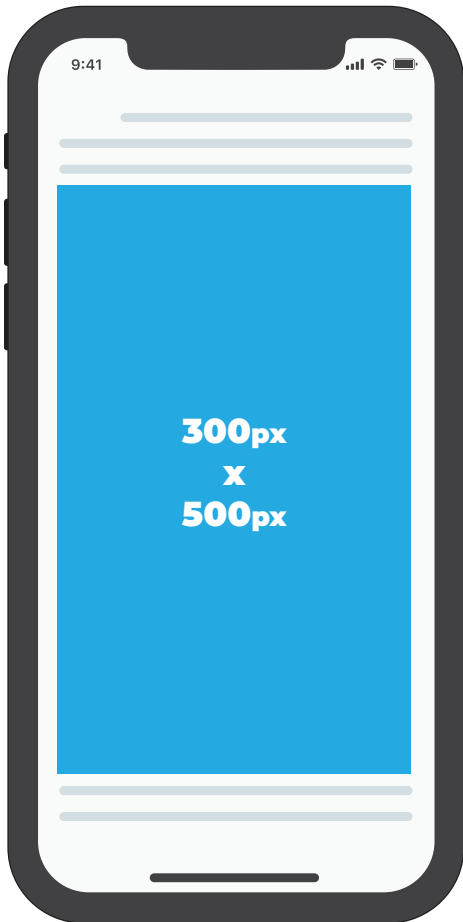
- One (1) exhibit booth at conference, premium location
- Five (5) company representatives
- Recognition in the conference app and digital conference program
- One (1) medium ad (300px wide x 250px) in digital conference workbook
- Half page company ad in two issues of Key Issues
- Company recognized during the TJA Annual Awards Banquet
- Selected TJA merchandise
- One year business membership

## SILVER - \$2,000

- One exhibit booth at conference
- Recognition in the on-site conference program
- One (1) banner ad (300px x 125px) in digital conference workbook
- One year business membership

# DIGITAL WORKBOOK AD SIZES

As the Texas Jail Association has moved away from physical workbooks, we are also updating our ad sizes to ensure that our vendors are able to be presented at their very best in our digital workbook. Please reference this page for the sizes we request for your advertisement in our digital workbook. These ads are for the **digital workbook ONLY** and not for the conference app.



## LARGE AD

300px wide  
500px high

Available to Presidential  
& Platinum Sponsors



## MEDIUM AD

300px wide  
250px high

Available to  
Gold Sponsors



## BANNER AD

300px wide  
125px high

Available to  
Silver Sponsors

All Digital Ads will be set as links directing to the exhibitor's company website.

**Please submit your ads in PDF or JPG format with no bleeds or crop marks.**

**A vector format (resizable SVG or EPS) is ideal. Animation accepted (no video.)**

Small text or long bodies of text may not be readable on small screens. We recommend taking advantage of large font sizes, bold colors and big graphics to make your ad stand out.

These ads are for the **digital workbook ONLY** and not for the conference app.

# Birds *of* Texas



**Take advantage of this guaranteed chance to interact with TJA's conference participants.**

Each sponsoring vendor will receive an image necessary for each participant to fill out his or her game card. This guarantees the attendee will make contact with participating vendors.

There will be cash prizes for the winner's drawing. The prizes will be funded out of the sponsorship money, and all remaining proceeds will go to the Jerry Baggs Scholarship Fund.

**Sponsorship is only \$200 per booth**

For more information:  
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