



# SPONSORSHIP OPPORTUNITIES

## 35TH ANNUAL CONFERENCE

May 10 – May 14, 2021 | Austin, TX

One way to convey your support of TJA is to sponsor a conference event for the attendees. Sponsorships of these events allow TJA to spend our dollars during the year on vital educational training for our membership. Sponsors of these events will be recognized in accordance with the designations on the following page. Events will be assigned on first come, first served basis. The previous year's sponsors of signature events have first right of refusal for that event. Indicate choice by placing a number in the corresponding blank with #1 being first choice. Please consider sponsoring/co-sponsoring one or more of the following events for our attendees:

**Sponsorships DO NOT include exhibit space, unless otherwise noted.**

Event/Promo <b>(*denotes signature event/promo)</b>	Full Sponsorship	Co-Sponsorship
<b>Golf Tournament*</b>	Not Applicable	___( \$_____ ) min \$1000
<b>Monday First Time Attendee Meet &amp; Greet*</b>	___(\$5,000)	___(\$2,500)
Tuesday Morning Refreshment Break	___(\$7,500)	___( \$_____ ) min \$1000
Tuesday Afternoon Refreshment Break	___(\$7,500)	___( \$_____ ) min \$1000
<b>Tuesday Presidential Lunch*</b>	___(\$10,000)	___( \$_____ ) min \$1000
<b>Exhibit Hall Game*</b>	___(\$200)	___( \$_____ ) min \$1000
Wednesday Morning Refreshment Break	___(\$7,500)	___( \$_____ ) min \$1000
Wednesday Mid-Morning Refreshment Break	___(\$5,000)	___( \$_____ ) min \$1000
Wednesday Afternoon Refreshment Break	___(\$7,500)	___( \$_____ ) min \$1000
Wednesday Entertainment	___(\$2,500)	___( \$_____ ) min \$1000
Thursday Morning Refreshment Break	___(\$7,500)	___( \$_____ ) min \$1000
Thursday Afternoon Refreshment Break	___(\$7,500)	___( \$_____ ) min \$1000
<b>Thursday Awards Banquet Dinner*</b>	___(\$25,000)	___( \$_____ ) min \$1000
<b>Thursday Awards Banquet Entertainment*</b>	___(\$3,000)	___( \$_____ ) min \$1000
<b>Thursday Awards Banquet Beverages*</b>	___(\$3,000)	___( \$_____ ) min \$1000
Friday Morning Beverage Break	___(\$5,000)	___( \$_____ ) min \$1000
<b>Conference Lanyards*</b>	___(\$1,500)	No Co-Sponsorship Available
<b>Participant Swag*</b>	___(\$5,000)	No Co-Sponsorship Available
<b>Speaker Sponsorships*</b>	___(\$1,500)	___( \$_____ ) \$500 increments

Company Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Title \_\_\_\_\_ Signature \_\_\_\_\_

I have enclosed a check or purchase order in the amount of \$ \_\_\_\_\_ for this sponsorship.

**In order to be recognized on signage, a logo must be received in High Resolution PDF, EPS or AI format.**

# 35<sup>th</sup> TJA CONFERENCE EXHIBITOR LEVELS

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## **PRESIDENTIAL - \$9,000**

- Two (2) Exhibit booths at annual conference, premium location
- One (1) Exhibit booth at JMI conference, first choice location with four (4) company representatives
- Eight (8) company representative at annual conference
- Recognition in both on-site conference programs
- One (1) full page color ad in annual conference workbook
- Complimentary Banner on the TJA Website
- Full page color ad in all four publications of Key Issues
- Main Banner Display on mobile app displayed at each conference
- Company recognized and Presidential gift presentation at the TJA Annual Awards Banquet
- Reserved seating at the TJA Awards Banquet for company employees and guests
- Recognition on conference signage
- Selected TJA Merchandise
- One year business membership

## **PLATINUM - \$5,500**

- Two (2) exhibit booths at conference, premium location
- Six (6) company representatives
- Recognition in the on-site conference program
- One (1) full page ad in annual conference workbook
- Full page company ad in two issues of Key Issues
- Company recognized and gift presentation during the TJA Annual Awards Banquet
- Selected TJA merchandise
- One (1) year business membership

## **GOLD - \$2,800**

- One (1) exhibit booth at conference, premium location
- Five (5) company representatives
- Recognition in the on-site conference program
- One (1) Half Page ad in annual conference workbook
- Half page company ad in two issues of Key Issues
- Company recognized and gift presentation during the TJA Annual Awards Banquet
- Selected TJA merchandise
- One year business membership

## **SILVER - \$1,800**

- One exhibit booth at conference
- Recognition in the on-site conference program
- Quarter page company ad in annual conference workbook
- Quarter page company ad in two issues of Key Issues
- Four company representatives
- One year business membership