



TEXAS JAIL ASSOCIATION

2022 JAIL MANAGEMENT ISSUES EVENT SPONSORSHIPS

Galveston Island Convention Center | September 12-16, 2022 | Galveston, Texas

One way to convey your support of TJA is to sponsor a conference event for the attendees. Sponsorships of these events allow TJA to spend our dollars during the year on vital educational training for our membership.

Sponsors of these events will be recognized for their generous contributions. Events will be assigned on first come, first served basis. Indicate choice by placing a number in the corresponding blank with #1 being first choice. Please consider sponsoring/co-sponsoring one or more of the following events for our attendees

| EVENT | FULL SPONSORSHIP | CO-SPONSORSHIP |
|---|------------------|------------------------------------|
| Participant Bags* | _____ (\$5,000) | No Co-Sponsorship Available |
| Participant Swag* | _____ (\$5,000) | No Co-Sponsorship Available |
| Conference Lanyards* | _____ (\$1,500) | No Co-Sponsorship Available |
| Speaker Sponsorships* | _____ (\$1,500) | _____ (\$_____) \$500 increments |
| MONDAY, SEPTEMBER 12TH | | |
| Morning Refreshment Break | _____ (\$4,000) | _____ (\$_____) min \$500 |
| Afternoon Refreshment Break | _____ (\$4,000) | _____ (\$_____) min \$500 |
| TUESDAY, SEPTEMBER 13TH | | |
| Morning Refreshment Break | _____ (\$4,000) | _____ (\$_____) min \$500 |
| Afternoon Refreshment Break | _____ (\$4,000) | _____ (\$_____) min \$500 |
| WEDNESDAY, SEPTEMBER 14TH | | |
| Morning Refreshment Break | _____ (\$4,000) | _____ (\$_____) min \$500 |
| Afternoon Refreshment Break | _____ (\$4,000) | _____ (\$_____) min \$500 |
| THURSDAY, SEPTEMBER 15TH | | |
| Morning Refreshment Break | _____ (\$4,000) | _____ (\$_____) min \$500 |
| Afternoon Refreshment Break | _____ (\$4,000) | _____ (\$_____) min \$500 |
| Thursday Night Entertainment | _____ (\$3,000) | _____ (\$_____) min \$500 |
| Thursday Night Dinner | _____ (\$8,000) | _____ (\$_____) min \$500 |

*for full details, contact sharese@shsu.edu

Company Name to be listed on signage** _____

**Please provide your company logo in a scalable vector format (.eps, .ai, .svg or .pdf)

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____

Email _____

Title _____ Signature _____

I have enclosed a check or purchase order in the amount of \$ _____ for this sponsorship.

2022 JMI CONFERENCE EXHIBITOR LEVELS

PLATINUM - \$5,500

- One (1) exhibit booth at conference, premium location
- Six (6) company representatives
- Recognition in the conference app and digital conference program
- One (1) full page ad in digital conference workbook

GOLD - \$2,800

- One (1) exhibit booth at conference, premium location
- Five (5) company representatives
- Recognition in the conference app and digital conference program
- One (1) half-page ad in digital conference workbook

SILVER - \$1,800

- One (1) exhibit booth at conference
- Recognition in the conference app and digital conference program
- One (1) quarter-page ad in digital conference workbook

JERRY BAGGS SCHOLARSHIP FUNDRAISER GAME

BACKROADS, BEACHES & BAYOUS

Take advantage of this guaranteed chance to interact with TJA's conference participants. Each sponsoring vendor will receive an image for each participant to fill out his or her scavenger hunt objectives. This guarantees the attendee will make contact with participating vendors.

There will be cash prizes for the winner's drawing.
The prizes will be funded out of the sponsorship money,
and all remaining proceeds will go to the Jerry Baggs Scholarship Fund.

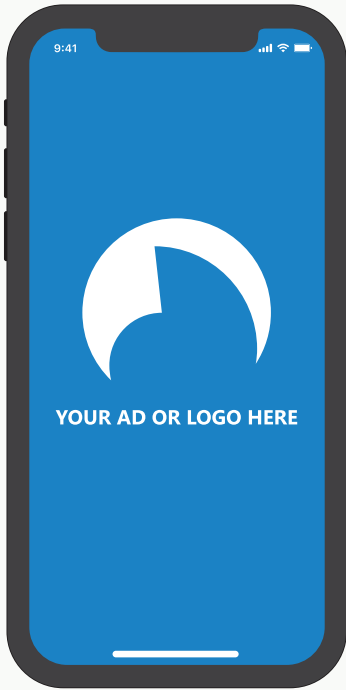
SPONSORSHIP IS ONLY \$200 PER BOOTH

For more information: Sharese Hurst | sharese@shsu.edu | 936.294.1687

MOBILE SPONSORSHIP OPPORTUNITIES



At TJA's **2022 Jail Management Issues Conference**, we are offering exciting opportunities for our sponsors. We will be taking advantage of the CrowdCompass mobile conference app and would love for our sponsors to utilize the advertising opportunities that the application offers. With three different options that are sized to fit **any iPhone, iPad, or Android device**, sponsors will have even more opportunities to get their brand to our conference attendees.



Splash Screen

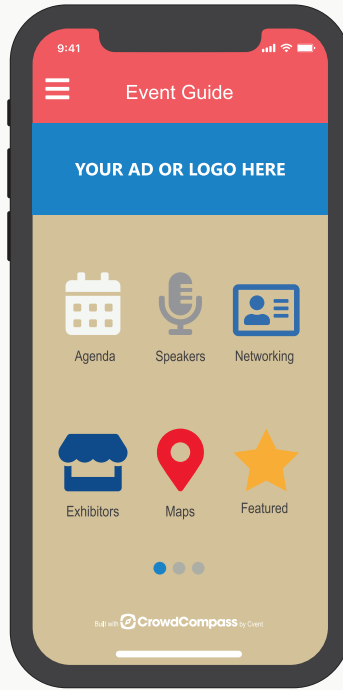
Covers the entire screen
Displays whenever the app is opened

\$600

only 1 spot available

Ad Specifications

.PNG format only
Graphic required in all following sizes for best results
640 x 960px, 1242 x 2208, 1536 x 2048 & 2048 x 1536px



Main Banner

Posted at the top of screen
Continuously cycles banners
Displays banner for 5 sec

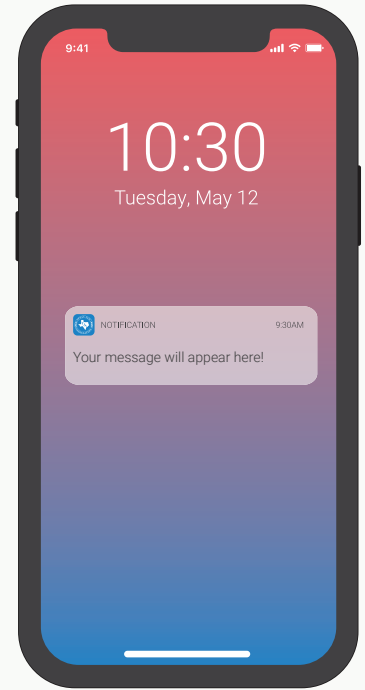
\$325

 /each

10 spots available

Ad Specifications

.PNG, .GIF or .JPG format
Graphic required in all following sizes for best results
640 x 150px & 552 x 150px



Push Notification

Display at top and center
Attendees receive alerts as long as they have the app

\$175

 /each

15 spots available
5 spots shown per conference day

for more information:

Rowdee Edwards
972-547-2500 x5207
rjedwards@collincountytx.gov

All vendors are also asked to submit a vendor logo to appear as an icon in the exhibitor directory.
Must be in .JPG, .GIF, .PDF or .PNG format. No pixel size requirements.